

The Sixth Annual FCBA Women's Summit "Accelerating Action and Unlocking Opportunities"

Thursday, April 3, 2025 ~ 12:30 p.m. – 7:00 p.m. NCTA – The Internet & Television Association 25 Massachusetts Ave, NW - Suite 100, Washington, DC 20001

<u>AGENDA</u> (as of 3/27/25)

- 12:30 1:00 p.m. REGISTRATION AND NETWORKING
- 1:00 1:15 p.m. WELCOME AND INTRODUCTION
- 1:15 1:45 p.m. FIRESIDE CHAT: FCC Commissioner Anna Gomez in Conversation with Kathleen Kirby, President, FCBA – The Tech Bar, and Partner, Wiley Rein LLP

1:45 – 2:45 p.m. INTERNATIONAL SPECTRUM MANAGEMENT: Understanding Current Trends

Although the U.S. leads the world in developing new spectrum management techniques, understanding the global landscape is vital to your practice. Work is already underway to set the agenda for the 2027 ITU World Radio Conference, which could dictate how certain frequencies are used for years to come. This panel discussion features women shaping the law and policy of international spectrum management and use.

Panelists:

Kristine Hackman, Public Policy, Amazon Patricia Paoletta, Partner, HWG LLP Danielle Piñeres, Deputy General Counsel & VP of Regulatory Affairs & Policy, Planet Martha Suarez, President, Dynamic Spectrum Alliance

Moderator:

Sophia Galleher, Associate, Wilson Sonsini

2:45 – 3:35 p.m. FIRESIDE CHAT: FCBA PAST PRESIDENTS TELL ALL

Well, maybe not *all*. But these distinguished leaders have been at the forefront of telecommunications, media, and technology law and policy through administration transitions, economic downturns – and upswings, and evolving competitive landscapes. In a conversation with an emerging leader, former FCBA presidents will share insights on thriving in times of change.

<u> Panelists:</u>

Diane Holland, Partner, Wiley Rein LLP (FCBA President, 2023-2024)
Laura Phillips, Principal, Phillips Communications Law LLC (FCBA President, 2012-2013)
Megan Anne Stull, Senior Manager, Regulatory Policy and Government Affairs, Apple (FCBA President, 2021-2022)
M. Anne Swanson, (FCBA President, 2000-2001)

Moderator:

Jaime McCoy, Co-Chair, FCBA Young Lawyers Committee

3:35 – 3:50 p.m. SNACK BREAK

3:50 – 4:35 p.m. THE NEW NORMS FOR NETWORKING: Presentation and Facilitated Networking Session

It's a weird time for workplace culture – return-to-office mandates, shifting organizational priorities, and four different generations of professionals just trying to work together. Building strong, supportive professional networks is more important than ever, but what are the new norms for networking in 2025? We'll kick off with a brief presentation followed by a small group facilitated discussion designed to spark connections and equip attendees with practical networking strategies.

Presenter:

Anne Keeney, Senior Vice President, Glen Echo Group

4:35 – 5:35 p.m. MARKETING YOU: Advanced Strategies for Making an Impact

Whether we're launching new ventures, transitioning careers, or developing client relationships, how do we attract the attention and earn the respect of decision-makers? This panel will discuss strategies for marketing our talents and refining our personal brands during challenging and unpredictable times.

<u>Moderator:</u>

Kayla Gardner, Director of Public Policy & Government Affairs, Somos

<u> Panelists:</u>

Lauren Drake, Partner, Macrae Amy Hinojosa, President and CEO, MANA Jason Levin, Author, Speaker and Trainer, Executive Career, Business Development & Outplacement Coach, Ready Set Launch, LLC Jennifer Tatel, Partner, Wilkinson Barker Knauer LLP

5:35 – 5:40 p.m. CLOSING REMARKS AND THANKS

5:40 – 7:00 p.m. NETWORKING RECEPTION